

## PERSONAL INFORMATION

# Cyro Alves



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📅 Date of birth 22/02/1990

## PERSONAL STATEMENT

With more than 10 years of experience in agency, I had the opportunity to work with projects in several technological fields. As a Graphic Designer, I worked with UI, image retouch, pre-press and other printing tools. As the Web Designer, I have extensive experience in the 3 pillars of the front-end (HTML, CSS and JS) as well as customization in WordPress and Frameworks. Terms like "Wireframe", "User Experience" and "Responsive Design" have become part of my daily life in this incredible union between Graphic and Web Design. Today I consider myself multitasking professional, creative and self-taught, always prepared to learn and face new challenges.

## WORK EXPERIENCE

07/2008–Present

### Founder | UX Front-End | Web & Graphic Designer

PIDD, São Paulo (Brazil)

PIDD is a Digital Design Agency working mostly with fashion cases handling all client and end customer needs in a Web and Print environment. Technologies and tools used:

#### Programming Languages

- HTML
- CSS
- JavaScript
- PHP

#### Softwares

- Adobe Photoshop
- Adobe DreamWeaver
- Adobe Bridge
- Adobe InDesign
- FileZilla
- Chrome / Firefox (Console Debug)
- Office

#### CMS

- WordPress
- Magento

#### Frameworks

- Bootstrap

#### Database

- My SQL

#### OS

- Windows
- MacOS

08/2008–08/2009

### Designer Digital

Studio Svezia, São Paulo (Brazil)

- Photo Retoucher
- Content Management

01/2008–06/2008

### Web Designer

Instituto Universal Brasileiro, São Paulo (Brazil)

- Development of new HTML pages
- E-marketing design and management
- Design and identity of print products

For further references and projects developed, [check my portfolio here](#)

## ● Timeline

### SKILLS

HTML5 / CSS3	●●●●●●
jQuery / Javascript	●●●●●●
PHP / MySQL	●●●●●●
WordPress	●●●●●●
Mobile / UX	●●●●●●
Adobe Photoshop	●●●●●●
Adobe InDesign	●●●●●●
CorelDrawn / Illustrator	●●●●●●
Hardware / OS	●●●●●●

### STRENGTHS

UX Front-end	●●●●●●
Technical Support	●●●●●●
Photo Retouching	●●●●●●
Interface Design	●●●●●●

### PERSONAL ATTRIBUTES

Organization	●●●●●●
Multi-task	●●●●●●
Communication	●●●●●●
Leadership	●●●●●●
Creativity	●●●●●●

### LANGUAGES

English	●●●●●●
Portuguese	●●●●●●
Spanish	●●●●●●
French	●●●●●●

○ 1990

Born in February 22 at São Paulo, Brazil

○ 1997

Broke and fixed his first computer alone after understanding how it worked

○ 2000

Developed his first website from scratch

○ 2001 - 2004

Self-taught several design & web skills

○ 2005 - 2007

Graduated as an IT Technician

○ 2008 - Currently

Started his own business in São Paulo

○ 2011

Did his first international trip for business

○ 2015

Moved to Barcelona seeking a personal and professional growth

○ 2019

Got married and established his life in Lisbon in search for new challenges